

Botanical Garden University of Vienna June 21 – October 22, 2017

Prof. Kiehn, Executive director:

The large number of visitors at the opening of the exhibition was testimony to the public's interest in this topic. The appealing design of the exhibition panels ensured that they blended in perfectly with the ambience of the garden. The informative texts and inviting graphics invited visitors to linger, look and read, and there were numerous "aha" effects and positive feedback.

In retrospect, we would like to state that the exhibition provided real added value for our garden and an excellent addition to our "core themes". Once again, many thanks.



Frank Schumacher, Technical direction:

The concept of the exhibition and the very appealing pictures with high aesthetics made most of our visitors follow the exhibition also to the southern part of the garden, which is otherwise not so intensively visited.

